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## **Monique Levy**

### **Senior Director, Research**

As Senior Director of Research, Monique Levy focuses on consumer and physician eHealth trends and marketing strategy. Prior to joining Manhattan Research, Levy was Senior Analyst at JupiterResearch for six years, leading their health coverage. She also applied her health psychology expertise at eDiets.com, managing community and providing strategic and research support to the executive team. During this time, Levy produced an award-winning cognitive-behavioral learning and multimedia tool for weight management. She also worked on environmental issues at the World Bank and was a fellow at the Pan American Health Organization.

Levy has been quoted in major media outlets such as The Wall Street Journal, NPR, and The Economist as well as other trade media including MedAdNews.

Levy graduated from Georgetown University, School of Foreign Service, with a B.S. in International Politics and International Health. She also holds an M.A. in Clinical Health Psychology from Yeshiva University, where she completed clinical and research externships at major health institutions in New York, including Mount Sinai Medical Center and New York Presbyterian Hospital. The therapeutic areas Levy covered during this time include cardiac disease, breast cancer, diabetes, HIV/AIDS, women's health, and pain management.

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