

Manhattan Research Announces New Senior Director of Corporate Accounts

NEW YORK, NY - February 14, 2008 - Manhattan Research, a healthcare market research and services firm, announced today the promotion of Eric Martin to Senior Director, Corporate Accounts. Mr. Martin has been with the research firm for five years where he served as a Senior Account Executive and Director of New Business Development.

As Senior Director, Corporate Accounts, Mr. Martin will be responsible for growing the syndicated business through supervision of strategic corporate accounts. In addition, he will be heavily involved in relationship management with top clients throughout the healthcare industry.

Eric Martin graduated from the University of Delaware with a degree in Sociology. Prior to working at Manhattan Research, Mr. Martin was an Account Executive with Network Plus, an integrated communications provider located in New York City.

Manhattan Research

Manhattan Research conducts annual research studies among physicians and consumers in the United States and in Europe. Each study serves a unique purpose and focuses on different aspects of information technology adoption. Broad consumer and physician research is complemented by targeted analysis among more than 80 consumer therapeutic segments and 25 physician specialist segments. Visit www.manhattanresearch.com or call 1.888.680.0800 for research and subscription information.

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